

Thank you for choosing Graphic Impressions as your wrap specialist!

The following tips will help you keep your rolling billboard looking great for the longest life possible.

WRAP EXPECTATIONS

You'll advertise for your company in an effective eye catching manner that is sure to get people talking!

Your new wrap will last for several years, even in the heat and cold.

Certain areas such as door handles, bumpers, rivets or deep grooves tend to wear harder and may even lift.

Small air bubbles may appear after installation - most will disappear within a few weeks, larger ones may need to be popped.

Not only do we specialize in vehicle wraps, we can also create signs, banners, office wall and window graphics with your company's branding that will be sure to create a unified, and professional look.

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Frequently Asked Questions

Q: Can I take my wrapped vehicle through the automatic car wash?

A: Brush type car washes are not recommended. These can cause lifting, peeling, chipping and can cause dullness to the film's appearance. Brushless car washes are acceptable but hand washing is best. Do not use any polish or wax.

Q: Does a vehicle wrap damage your paint?

A: No. In fact, vehicle wraps can help protect your vehicles paint job from harmful UV rays, rock chips and scratches.

Q: How long is my vehicle wrap warranted for?

A: One year warranty for your vehicle wrap with a life expectancy of 5-10 years. Perforated window film has a 6 month warranty.

Q: How can I remove my vehicle graphics?

A: You can remove the vehicle wrap yourself by heating the graphics and gently peeling the graphics back. However, it is recommended that you seek professional help.



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WRAP EXPECTATIONS & CARE GUIDE

Vehicle Wrap Care Guides

How to care for your wrap

- Wash your vehicle regularly. Dirt or residue left on the graphic overtime may be more difficult to remove during cleaning.
- When washing, use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, nonabrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). A blend of water and a mild detergent is recommended.
- Hand washing is recommended. Going through a brushless car wash is okay but this may result in voiding your warranty and causing the vinyl to lift.
- Never use an ice scraper on a window film as it could scratch and damage the graphics.
- If you have a perforated window film, avoid using your rear windshield wiper and rear defroster. This could reduce the lifespan of these graphics.

• Be sure to keep an eye on your vehicle wrap - especially the first few days and weeks. Due to weather conditions or wrap installation obstacles on the vehicle, there may be some bubbles or lifting that occurs. If this happens, please notify your sales representative and they'll be happy to help.



What do I do if...

- Q: ... I have some bubbles in the vinyl of my vehicle wrap?
- A: Try using a straight pin or sewing needle to pop any air pockets at the edge of the bubble. Then simply smooth out the trapped air with your finger or a squeegee moving from the opposite edge of the bubble toward the puncture.
- Q: ... the vinyl is lifting slightly over a seam of two panels?
- A: Clean the area, making sure that any water or dirt is removed. Then apply a strip of clear laminate provided to overlap the seams in these areas. Primer 94 can also be applied under the lift to help adhere.
- Q: ... the vinyl has been stretched into deep channels and is lifting/bubbling?
- A: Clean the area, making sure that any water or dirt is removed. Then cut the vinyl using an exacto knife to relieve stress on the vinyl. Finally, lay a clear laminate strip in this channel, overlapping and joining the area. DO NOT stretch this strip while pressing in.
- Q: ... I have a large section of my wrap that is damaged and needs replacing?
- A: In most cases, we recommend replacing an entire side to ensure a color match. However, we are able to replace patches / panels of the wrap but keep in mind that its color may be different than the "older" wrapped parts due to normal weathering & ink lot variation. Please contact your GI sales representative if parts of your vehicle wrap need replacing.