

PROGRAM VERSIONS

WE ACCEPT FILES IN THE FOLLOWING PROGRAM VERSIONS

- ILLUSTRATOR CC
- PHOTOSHOP CC
- FLEXI SIGN 8

GENERAL GUIDELINES

PLEASE FOLLOW THESE SIMPLE GUIDELINES TO HELP US HELP YOU

- ▶ WE PRINT IN CMYK - ANY OTHER COLOUR FORMAT WILL HAVE TO BE COLOUR MATCHED
- ▶ 1:10 Scale for the final print ready files is preferred. Be sure the type of scale you are working in is clearly labelled in the artwork files.
- ▶ Each job requires a PDF Proof along with hi-res files for printing. The PDF Proof must be in color and any special installation requirements etc must be discussed with your sales rep prior to design.
- ▶ Please ensure all bitmap files (JPG, TIFF) are saved at 100dpi FINISHED SIZE or the scalable equivalent. If the file is at 1:10 scale the file would have to be at 1000dpi etc.
- ▶ Be sure to supply us with all linked photos/files in your design.
- ▶ Remember to SPELL CHECK all of your text, and review your websites & phone numbers.
- ▶ ALL FONTS MUST BE CONVERTED TO OUTLINES - OR FLATTENED, OR PROVIDED WITH THE ARTWORK.
- ▶ **Do not crop images to vehicle shape.** (If vehicle wrap layout) Supply artwork as finished designed files uncropped or unclipped as we have to allow for bleed. PLEASE ADD AT LEAST 4 INCHES OF BLEED.
- ▶ Supply ALL Pantone colors if applicable. Both RGB & CMYK colors are accepted although CMYK is preferred. Whatever color format you start your artwork in keep it! Do not change back and forth from RGB & CMYK. This may cause an unexpected color result.
- ▶ Please ensure that your files are compressed as much as possible with out affecting the quality or DPI of the artwork. Processing times and artwork charges can increase as a result of poorly prepared artwork.



CLIENT APPROVED ARTWORK WILL BE PRINTED - ANY COLOUR OR ARTWORK ERRORS ETC. WILL BE CLIENT RESPONSIBILITY.

HOW TO SEND US FILES



- ▶ Files under 6.0MG can be sent via email
- ▶ Larger files can be uploaded to one of the following websites



WE TRANSFER

<https://www.wetransfer.com/>

You can send us files via WeTransfer. Its simple, secure and free of charge. Please send artwork to rachel@gidesign.ca



DROPBOX

<https://www.dropbox.com>

You can send us files via DropBox. Its free to sign to create an account. Please send artwork to rachel@gidesign.ca



HIGHTAIL

<https://www.hightail.com/u/GIDESIGN>

You can send us files via Hightail. This will automatically notify & send directly to our graphic designer. Just click the link above.



REMEMBER TO CHECK YOUR WORK

Please ensure that your files are correct before sending them to us. Graphics Impressions will not be held responsible for any errors or discrepancies for customer supplied artwork.